Bicycle Friendly Business applications due October 11

Does your business take extra steps to be welcoming to bicyclists? If so, you should apply to be one of our Bicycle Friendly Businesses. You can learn more about the BFB program at bikeleague.org/business. When you're ready to apply, go to apply.bikeleague.org. Applications are due by October 11.
The Youth Bike Summit takes place from October 6–8 in Arlington, VA. Find out more and see how you can participate by registering, sponsoring or volunteering.

A report from the Governors Highway Safety Association emphasizes the need for better data, law enforcement training, and roadway improvements rather than placing the responsibility for addressing bicyclist safety on bicyclists themselves.

The East Coast Greenway Alliance launched the East Coast River Relay in Calais, Maine, at the Canadian border, on August 24, finishing in Key West on October 30.

The League recognized 60 new and renewing Bicycle Friendly Businesses. They join nearly 1,400 businesses in all 50 states and the District of Columbia that have earned the BFB designation since 2008.

There is now a BICYCLE FRIENDLY BUSINESS in EVERY state + DC.

See the full list of over 1,300 Bicycle Friendly Businesses at bikeleague.org/business
New Benefits for League Membership!

We've developed some new partnerships that make becoming a League member even more valuable! You'll support our education and advocacy work, and you'll be eligible for some great deals:

**BikeFlights.com** makes it convenient, reliable and affordable for you to get your bike to wherever you want it to go, whether it's for your next event, vacation or work trip, or you're buying or selling a bike online. With the BikeFlights.com Best Way Guarantee, you get the best price, on-time delivery and best service with each shipment. League members save $10 off all round-trip shipments (or $5 off per leg) with BikeFlights.com.

**Po Campo** bags are for people who love using their bike to get around and refuse to sacrifice functionality or style. Think of us as your sidekick as you create your most radiant, empowered, and active life. #selfpowered #bikingplaces. League members save 10% at pocampo.com.

**Road ID**: Always Ride with Road ID! Want some peace of mind while you ride? Equip yourself and loved ones with the one accessory no cyclist should be without—a Road ID. Simple, stylish ID that you customize with the information most important to you, from emergency contact numbers to vital medical info. And if you become a member of the League, you will get a free $10 Gift Card!

Membership also includes a subscription to Bicycling magazine!
State and Regional Bike Summits

Don’t see your state summit listed here?
Email communications@bikeleague.org with more information!

- New York State Bike Summit, September 15 in Albany, NY.
- West Virginia Bike Summit, September 24–25 in Morgantown, WV.
- Georgia Bike Summit, September 29–October 1 in Macon GA.
- Southeast Greenways and Trails Summit, October 1–3 in Durham, NC.
- Colorado Bicycle Summit, October 2 in Denver, CO.
- California Bicycle Summit, October 3–6 in Sacramento, CA.
- Youth Bike Summit, October 6–8 in Arlington, VA.
- North Carolina Bike Summit, November 3–4 in Wilmington, NC.
- Nevada Bicycle and Pedestrian Summit, November 13–14 in Las Vegas, NV.
- Utah Bike Summit, March 13, 2018, in West Valley City, UT.

Become a League Cycling Instructor!

Want to spread the joy of Smart Cycling? Become a League Cycling Instructor (LCI)! The League certifies instructors to teach Smart Cycling classes to adults as well as children. The goal is to help people feel more secure about getting
within their local bicycling community and, as certified instructors, are covered by the League’s liability insurance. Listed below are a few upcoming seminars. To see the full schedule click here: bikeleague.org/content/seminar-schedule

**Upcoming certification seminars:**

- **September 29–October 1, Chapel Hill, TN.** Registration closes 9/8/17.
- **September 29–October 1, Sugarland, TX.** Registration closes 9/8/17.
- **October 6–8, Charlotte, NC.** Registration closes 9/15/17.
- **October 13–15, St. Louis, MO.** Registration closes 9/22/17.

Check here and in this bi-weekly update for more classes coming to your region soon.

Do you want to create more opportunities for bicycle education within your community? Host an LCI Seminar! Click here for more information.

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*The League of American Bicyclists is leading the movement to create a Bicycle Friendly America for everyone. As leaders, our commitment is to listen and learn, define standards and share best practices to engage diverse communities and build a powerful, unified voice for change.*

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