MEDIA RELEASE
September 24, 2019

U.S. Census Bureau Announces the Start of First Major Field Operation for 2020 Census

The U.S. Census Bureau has launched address canvassing, the first major field operation of the 2020 Census. Address canvassing improves and refines the Census Bureau’s address list of households nationwide, which is necessary to deliver invitations to respond to the census. The address list plays a vital role in ensuring a complete and accurate count of everyone living in the United States.

“The Census Bureau is dedicated to ensuring that we are on track, and ready to accomplish the mission of the 2020 Census,” said Census Bureau Director Steven Dillingham. “We have made many improvements and innovations over the past decade, including better technologies for canvassing neighborhoods and developing complete and updated address listings and maps.”

Census Bureau employees (listers) have started walking through neighborhoods across the country checking addresses. In-field address canvassing will continue through mid-October.

To help identify address listers, employees will have badges and briefcases indicating their affiliation with the Census Bureau. They will knock on doors and ask a few simple questions to verify the address and any additional living quarters on the property for inclusion in the census.
Employees will introduce themselves as a Census Bureau employee, show their official government ID badge, and explain the purpose of the visit.

The 2020 Census: In-Field Address Canvassing (IFAC) Viewer provides county information on areas that listers will visit.

This operation is one of several activities the Census Bureau conducts for an accurate and complete count. The Census Bureau also partners with the U.S. Postal Service and tribal, state and local officials to update the address list.

The success of the census depends on everyone’s participation. It is important to remember, when you respond to the census you shape your future and the future of your community."

For more information on address canvassing, visit the Census Bureau website.

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